

Press Release

Immediate Release :: 12th November 2007

BE A GODDESS... HELP RAISE FUNDS FOR THE ELIMINATION OF VIOLENCE AGAINST WOMEN.

Coolum, Queensland – 25 November 2007 – Local business, Journals for Empowerment is hosting the Goddess Gala 2007 fundraising event in support of White Ribbon Day, an International Day for the Elimination of Violence against Women. The Goddess Gala will be offering a unique guided meditation experience and showcasing newly released tools for the empowerment and celebration of women.

"This event is in honour of our sisters, mothers, wives and girlfriends" explains Tara Spicer of Journals for Empowerment, "we are celebrating each of them as the empowered woman, and feminine presence in our lives."

The Goddess Gala fundraising event promises:

- a beautiful guided goddess meditation,
- positive experiences with affirmations,
- a FREE goddess gift for the first 60 women to walk through the door,
- lucky door prizes for participants and
- a heartfelt presentation by White Ribbon Day Ambassador, Ruth Lechte.

"We will also be launching a beautiful and inspiring journal with a companion guided meditation CD" says Tara, "and Being Yoga will be launching their guided relaxations for pregnancy and motherhood CD."

The Goddess Gala will be held on **25 November 2007** at the CWA Hall, 9 Coolum Terrace, Coolum from 2:30pm to 4:30pm. Entrance into the event is by gold coin donation and white ribbons can also be purchased on the day. All proceeds will be going to the White Ribbon Foundation of Australia. 10% of all monies raised from products sold on the day will also be donated to the foundation.

The two major sponsors for this event are Journals for Empowerment and Being Yoga with other local companies offering their support. The Medicine Room has provided Herbal Teas and flowers from Flax Florist. Lucky door prizes include a \$100 gift voucher from Boomshankar, a goddess pampering pack from The Modern Goddess as well as Gift Cards from Nirvana Visions.

"Every woman is a goddess, and she will definitely feel like one by the end of the event" says Tara, "they will also be more aware of their unique and beautiful radiance, inner strength and personal power."

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ABOUT JOURNALS FOR EMPOWERMENT:

Journals for Empowerment are a small business, locally run and publishing a range of unique journals that encourage women to experience a journey of self-discovery and empowerment.

Their uniqueness is not only in the beautiful imagery of each journal or the specially tailored sections for 'self empowerment' through guided 'self-study', but in the companion guided meditation CD that takes each journal's owner on an magical journey to find their own personal power.

Their first journal releases is Journal for the Modern Goddess and the next two journals to be published are Journal for the Pregnant Goddess and Journal for the Mother Goddess.

MORE INFORMATION, or to arrange an interview please contact:

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